

**EAST TOWN MARKET 2nd ANNUAL CHILI COOK-OFF**  
**INFORMATION, REGULATIONS, & APPLICATION**

**What:** East Town Association is holding the 2<sup>nd</sup> annual Chili Cook-Off on October 24<sup>th</sup> at the East Town Market in Cathedral Square Park. Market Hours are 8am to 12:30pm, but the Cook Off will Kick Off at 10:30am! Below are all the details. We hope you will participate!!

**Participation Information:** Area restaurants compete by offering up their best chili to market goers and local judges. Chili will be judged by 4 local food connoisseurs, and by guests of The East Town Market. Chili will be available for public sampling only after main judges have received their samples from each restaurant/vendor.

**Time:** Cook-off, judging and sampling begin at 10:30am and will continue until 12:00 noon. Winners will be announced at 12:00 noon. Set up begins at 9am.

**Place:** Cathedral Park, corner of Jefferson and Wells. Event will be held in middle of park.

**Entry Fee:** East Town Member Restaurants/Vendors are **FREE**. Non East Town Member Restaurants/Vendors are \$30.

**East Town provides:** Covered tent for all participants, a 10 x 10 space for each restaurants, sample chili bowls, spoons, and napkins for tasters/judges, one 8' table for each restaurant.

**Restaurants provide the following:** 1) A minimum of two gallons of pre-cooked chili (pot/ladle) for sampling and judging. (City of Milwaukee food safety regulations must be followed. See [www.milwaukee.gov](http://www.milwaukee.gov) for information). 2) Your own source of heat/ burner; pots and large utensils. No generators, electricity, or open fire allowed. 3) Signage of your choice.

**Winning categories (for cash and fun prizes):**

\*Best beef /traditional chili; \*Best veggie chili, \*Best chicken chili, \*People's Choice.

**Right to Terminate:** East Town Association reserves the full right and authority to remove or expel any participant at any time from the East Town Market and Chili Cook Off, in each case at the sole and absolute discretion of the Association or its designated representative.

**Liability, Insurance and Indemnification:** Restaurant/Vendor shall provide a certificate of insurance naming The East Town Association as additional insured parties and shall provide minimum liability limits of not less than \$1,000,000 for personal injury to any one person, \$1,000,000 for injury to property, Workers Compensation at Statutory Limits, Employer's liability bodily injury limits at \$1,000,000 BI by accident (each accident); \$500,000 BI by disease (policy limit); \$100,000 BI by disease (each accident) ; \$1,000,000 auto liability. Restaurant/Vendor shall indemnify and hold harmless East Town Association, the City of Milwaukee, and Milwaukee County without limitations from any and all damages of any nature whatsoever in excess of or not covered by the insurance coverage provided under the terms of this agreement occasioned directly or indirectly by the restaurant/vendor operation of the site and/or as a result of restaurant/vendors breach of this agreement.

**Deadline for participation is Wednesday, October 14<sup>th</sup>.** Commitment forms may be sent via mail, fax, or e-mail. Participation fee also due on 10/14/09 (if applicable).

**EAST TOWN MARKET CHILI COOK OFF APPLICATION**  
**SATURDAY, OCTOBER 24<sup>th</sup>, 2009**

Restaurant Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

What category of Chili will your restaurant be providing?

- Beef Chili: \_\_\_\_\_
- Veggie Chili: \_\_\_\_\_
- Chicken Chili: \_\_\_\_\_
- Other: \_\_\_\_\_

Note that depending on number of restaurants participating, and types of chili, some categories could be modified. Restaurants will be notified immediately after deadline if changes are made.

**Disclosure:**

I, \_\_\_\_\_, hereby acknowledge that I have received and read the East Town Market Chili Cook Off Rules and Regulations. I fully understand the rules and agree to abide by them. The East Town Association is not responsible and will assume no responsibility for any loss, theft, damage or personal injury suffered by the undersigned from any cause whatsoever. I acknowledge that any work or property is displayed at my own risk. I further acknowledge and agree that The East Town Association may, in its sole discretion, remove any participant that does not meet the standards of The East Town Association. Furthermore, I release all rights to photography taken during The East Town Market Chili Cook Off to the East Town Association, Inc. for future usage in print, production, advertising, publication, and I acknowledge that I will not be paid for the use of images taken at The East Town Market Chili Cook Off. The undersigned hereby represents that he/she has read and understands this release and that by signing below the undersigned agrees to be legally bound by this release and to indemnify and hold harmless The East Town Association, Inc.

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please direct questions to:  
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